

DrugCompare

BY CONNECTURE

Engage your members year-round by powering your website with a trusted resource to help them save on drug costs, which decreases your pharmaceutical costs while promoting better health and outcomes.

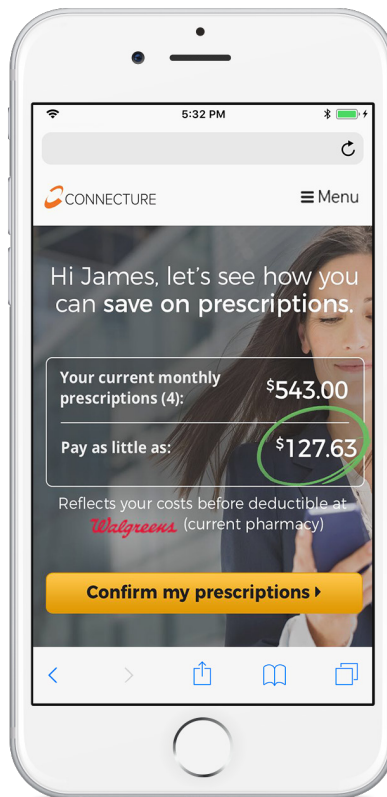
Prescription drug costs have become a problem for everyone. In fact, 1 in 4 members can't afford to take their prescribed medicines, and payers are seeing their pharmaceutical costs rise year over year. DrugCompare helps bring these costs down by empowering members to choose more affordable medications and adhere to their treatment plans – a win-win for everyone.

Connecture's award-winning DrugCompare goes beyond recommending generics. It integrates with your plan design to give members recommendations based on what's covered by their specific policy. These recommendations might include:

- Generic drugs
- Therapeutic alternatives (drugs with similar therapeutic outcomes, including over-the-counter drugs)
- Different dosing regimens
- An alternate pharmacy (based on contracted rates)
- Mail-order savings

AT-A-GLANCE

- DrugCompare is mobile-responsive, so members can access cost-saving information anywhere, anytime
- Savings kit available for members to bring with them to their doctor appointments, so they can quickly facilitate switching to a lower cost alternative
- Integrated pharmacy-specific pricing for tiered pharmacy-network structures
- Price comparisons across nearly 50,000 retail and mail-order pharmacies



HEALTHIER MEMBERS. LOWER COSTS. SMARTER BUSINESS.

DrugCompare

11
MILLION
LIVES COVERED

38+
MILLION
SEARCHES

4
BILLION

IN AVAILABLE
SAVINGS ANNUALLY

MEDICATIONS IN DATABASE

33,000

12,000 OPTIONS
160+ DRUG CLASSES

\$958

AVERAGE ANNUAL
SAVINGS
PER SEARCH

120,000
HEALTH PLANS DESIGNS

KEY FEATURES & BENEFITS

HEALTHIER MEMBERS

Making pharmaceutical treatment more affordable for members increases their adherence and leads to healthier outcomes.

COST SAVINGS

Reducing members' drug costs also reduces your pharmaceutical and chronic condition costs.

MEMBER ENGAGEMENT

Members access the tool on your website, bringing them back throughout the year and not just during enrollment.

PRICE TRANSPARENCY

Members get visibility into the coverages for their prescriptions, helping them make more informed plan selections during enrollment.

EASE OF INTEGRATION

DrugCompare can easily integrate into your existing member experience via API or batch solution, or you can offer a fully hosted solution for your members.

EXPERTISE YOU CAN TRUST

An expert review board of pharmacists and physicians conducts rigorous clinical reviews for every drug in the dataset, including those still in research and development.

PROVEN RESULTS

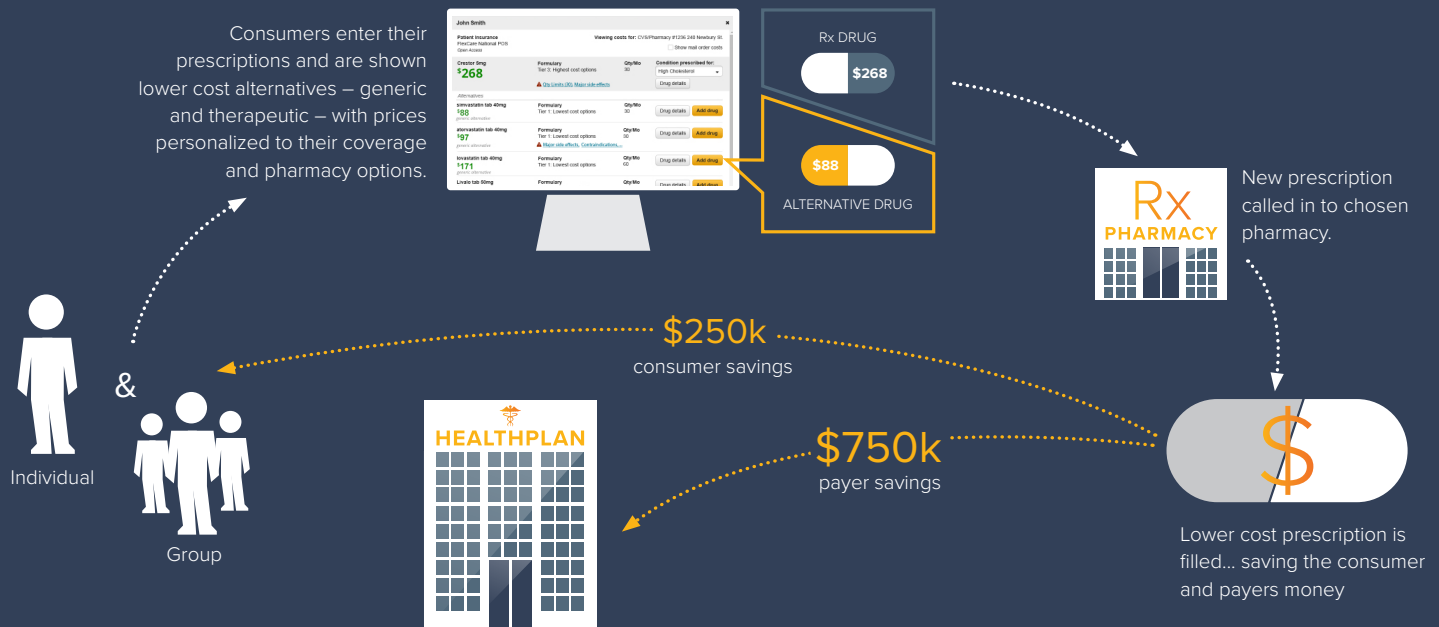
With 38 million annual searches and over \$4 billion in available savings per year, it's relied upon by many of the largest health plans and PBMs in the country.

DrugCompare is the most well-established and comprehensive drug and price comparison solution available.



MILLION DOLLAR SAVINGS

EXAMPLE BASED ON 100,000 MEMBERS



reduced pharmaceutical claims • improved experience • increased member loyalty • enhanced financial security